

STRATEGIC PLAN 2019-2023

The Shadows at Manchac Homeowners Association

INTRODUCTION

The purpose of this Strategic plan is to create a roadmap to charter the direction of The Shadows at Manchac Homeowners Association for the next five years.

OUR VISION

We welcome all to our thriving community with love, courtesy, and respect.

OUR MISSION

The mission of The Shadows at Manchac is to continually enhance a safe, well-maintained, financially stable neighborhood that fosters family, friendship, and community involvement. Our exceptional lifestyle can only be ensured by sound, covenant guided decisions by our elected Board and significant resident participation. To promote subdivision as a desirable community for family living.

OUR VALUES

We value integrity – we interact with each other with personal integrity and the highest ethical standards.

We value respect – we are open, honest, straightforward, and trustworthy. We respect others as we want to be respected ourselves, and we listen and learn from each other.

We value community service – we encourage the broadest possible participation in our community activities, and in causes for the greater good in Ascension Parish.

We value having fun – we are a caring community who enjoy our friends and neighbors and have fun at our social activities and community events.

STRATEGIC OBJECTIVES

A. Maintain Financial Soundness:

- a. Collect reasonable and adequate dues.
- b. Ensure good value received for the cost.
- c. Continue a capacity for capital improvements.
- d. Avoid unplanned assessments.
- e. Avoid financial surprises.

- B. Assure Succession and Capability of HOA Governance:
 - a. Use technology to broaden candidate base.
 - i. Electronic Communication and Sharing Capability
 - b. Encourage and seek professional development opportunities for Board Members.
 - i. BOD Members encouraged to attend appropriate training
 - ii. Be knowledgeable from reading/learning of the designated responsibilities
 - c. Seek and encourage non-board member participation in Semi and Annual Meetings.
 - i. HOA Members
 - ii. Honorable Membership
- C. Facilitate and Encourage upkeep and upgrading homes.
 - a. HOA Management will investigate and adopt policies that support this goal.
 - b. HOA will educate homeowners about the opportunities these policies provide.
- D. Monitor and engage in the neighboring community's plans and activities.
 - a. Encourage homeowner membership, monitoring and participation in community events.
 - b. Develop a committee structure to enhance awareness and participation in the Association.
- E. Develop proactive plans to address emerging issues.
- F. Ensure appropriate communications with homeowners.
 - a. Occasionally solicit homeowner feedback regarding concerns and thoughts for improvement.
 - b. Publish an HOA Newsletter monthly.
 - i. Board Members and Management Service
 - c. Maintain website current with all documentation, meeting schedules, agendas and minutes, HOA Board and other information deemed appropriate.